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***Business Economics***

*A dynamic panel data analysis of climate and tourism demand:  
Additional evidence*

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**Abstract**

A new model that links climate and seasonal tourism demand is developed to study the effects of home climate, destination climate, and climate difference between destinations and source markets on seasonal tourism demand. Using the dynamic panel data technique, the study focuses on the demand of tourists from Hong Kong for 19 of the major tourism cities in Mainland China. The results show that the home climate, destination climate, and the difference in climate between home and destination cities all have significant influence on tourism demand. Furthermore, demand for Mainland Chinese tourism among Hong Kong residents is found to be driven by the climate at the place of origin, while the effects of destination climate and climate difference are weaker.

**Date:** 20 January, 2017 (Friday)  
**Time:** 15:00~16:30  
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**A Short Biography of Prof. Haiyan SONG**

Professor Song has a strong background in Economics. His main research area is tourism economics with a particular focus on tourism demand modelling and forecasting. He was educated both in China and the UK and has extensive research and consultancy experiences in

areas such as foreign direct investment (FDI) in China and economic issues related to China's tourism sector.

Professor Song is very productive. Many of his work has appeared in such journals as Applied Economics, Journal of Applied Econometrics, Journal of Transport and Economic Policy, Journal of Development Economics, Journal of Travel Research, Annals of Tourism Research, Tourism Management, Journal of Hospitality and Tourism Research, International Journal of Hospitality Management, Tourism Economics, Tourism Analysis, and Journal of Travel and Tourism Marketing.

Professor Song is a member of the International Council on Hotel, Restaurant, and Institutional Education (ICHRIE), International Institute of Forecasters (IIF), Travel and Tourism Research Association (TTRA), and Asia Pacific Tourism Association (APTA). He is Editor-in-Chief of Journal of China Tourism Research, Associate Chief Editor of Tourism Tribune, and Resource Editor of Annals of Tourism Research.

**ALL ARE WELCOME!**